

Doris D. Blocker Joins First Reliance Bank



January 5, 2009 Florence, SC – First Reliance Bank recently announced that Doris D. Blocker has joined the Lexington Mortgage Lending team as Vice President, Retail Lending and is the Mortgage Market Manager. In her new role, Blocker will be responsible for building a team of retail mortgage professionals to service the Midlands market and to develop strategic relationships with realtors and builders.

“Doris brings a unique set of skills and experiences to our team; her outstanding track record has earned her many accolades, including earning SCSHA Home Ownership Champion for closing more SCSHA loans in 2007.” said Rick Saunders, President and CEO of First Reliance Bank. “Her leadership skills, customer relationship experience, and mortgage and real estate knowledge support the bank’s growth plans and will help us deliver first rate mortgage service to customers and real estate developers in our communities.”

Doris joins First Reliance Bank with over 15 years of banking experience. As an active member of the community, Blocker is currently a member of the Home Builders Association of Greater Columbia.

Doris remains involved with various affordable housing initiatives including Richland County Community Development and Columbia Housing Authority. Other noteworthy accomplishments





include recognition as Freddie Mac Loan Prospector Service Award Winner and Sales and Marketing Council Mortgage Banker of the Year.

Blocker attended the University of South Carolina. She and her husband currently reside in Northeast Columbia.

ABOUT FIRST RELIANCE BANK

*First Reliance Bank, founded in 1999, has assets of approximately \$605 million, and employs over 140 highly talented associates. The bank serves Columbia, Charleston and Florence markets in South Carolina. The bank has been recognized for its success including being the only company ever to be named to The Top 25 Fastest Growing Companies™ in South Carolina four times including 2002, 2004, 2005, and 2006 (SC Chamber/Elliott Davis). In June 2007, the bank was added to the Palmetto 25, a list of S.C.'s largest publicly held companies. In 2006, 2007, and 2008 the bank was also recognized as One of the Best Places to Work in South Carolina by the SC Chamber of Commerce. **First Reliance Bank offers a unique Hometown Heroes package of benefits to serve those who are serving our communities, a Customer Service Guaranty, Totally FREE Checking, Totally FREE Business Checking, FREE Coin Machines, a Worldwide NO FEE ATM Network, and a 5 Way Mortgage Service Promise. It also offers 8-8 Extended Hours in all of their Florence, Mt. Pleasant, and Lexington locations and is open on most traditional bank holidays. Its Easy To Do Business With™ brand has earned the young bank a customer satisfaction rating of 98% (Lamothe & Associates, Inc., Research Firm). First Reliance Bank is traded as FSRL.OB.***

