

Carolyn J. King Joins First Reliance Bank



January 5, 2009 Lexington, SC – First Reliance Bank recently announced that Carolyn J. King has joined the Lexington Mortgage Lending team as Senior Residential Specialist. In her new role, King will be responsible for originating first mortgage loans.

“King brings a unique set of skills and experiences to our team; her outstanding track record has earned her many accolades, including consistently ranking as a top producer throughout her career,” said Rick Saunders, President and CEO of First Reliance Bank. “Her leadership skills, customer relationship experience, and mortgage real estate knowledge support the bank’s growth plans and will help us deliver first rate mortgage service to customers in the Midlands and South Carolina.”

King joins First Reliance Bank with over 16 years of banking experience. Past memberships include the Columbia Board of Realtors, Columbia Chamber of Commerce and Forest Acres Rotary Club. King is a graduate of Pennsylvania State University, where she earned a Bachelor’s Degree in Journalism. She has many personal interests including studying classical piano. She and her family reside in Columbia, SC.





ABOUT FIRST RELIANCE BANK

*First Reliance Bank, founded in 1999, has assets of approximately \$605 million, and employs over 140 highly talented associates. The bank serves Columbia, Charleston and Florence markets in South Carolina. The bank has been recognized for its success including being the only company ever to be named to The Top 25 Fastest Growing Companies™ in South Carolina four times including 2002, 2004, 2005, and 2006 (SC Chamber/Elliott Davis). In June 2007, the bank was added to the Palmetto 25, a list of S.C.'s largest publicly held companies. In 2006, 2007, and 2008 the bank was also recognized as One of the Best Places to Work in South Carolina by the SC Chamber of Commerce. **First Reliance Bank offers a unique Hometown Heroes package of benefits to serve those who are serving our communities, a Customer Service Guaranty, Totally FREE Checking, Totally FREE Business Checking, FREE Coin Machines, a Worldwide NO FEE ATM Network, and a 5 Way Mortgage Service Promise. It also offers 8-8 Extended Hours in all of their Florence, Mt. Pleasant, and Lexington locations and is open on most traditional bank holidays. Its Easy To Do Business With™ brand has earned the young bank a customer satisfaction rating of 98% (Lamothe & Associates, Inc., Research Firm). First Reliance Bank is traded as FSRL.OB.***