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FIRST RELIANCE BANK

## Steve Sannella Joins First Reliance Bank



**June 11, 2007 Florence, SC** – Steve Sannella has joined First Reliance Bank as Senior Vice President, Business Banking Manager of the bank’s Rock Hill loan production office. In his role as Business Banking Manager, Mr. Sannella’s primary responsibility will be acquiring and developing business and personal banking relationships throughout the entire York County.

“Steve is a direct reflection of our mission to be an employer of choice. Much of our success is a direct result of our commitment to recruit and develop great, talented people. Steve’s more than 18 years of banking experience in York County, along with his professional awards and achievements proves him to be the perfect fit for successfully extending our footprint into the area,” commented Rick Saunders, President and CEO.

As an active member of the community, Mr. Sannella currently participates in the Sertoma Club, the Homebuilders Association of York County, and the York County Regional Chamber of Commerce. Mr. Sannella’s past memberships include President of both the Rock Hill Sertoma Club and Junior Achievement. Sannella is also a past member of the United Way. Sannella is a graduate of the University of South Carolina, where he earned a Master’s degree in Commercial Real Estate Finance and International Business.

Mr. Sannella, along with his wife Sheri, has 2 children. His personal interests include golfing and following NASCAR racing.

*First Reliance Bank, founded in 1999, has assets of approximately \$500 million, and employs 160 highly talented associates. The bank serves the Upstate, Midlands, Piedmont, Low Country, Grand Strand, and Pee Dee regions of South Carolina. The bank has been recognized for its success including being the only company ever to be named to The Top 25 Fastest Growing Companies™ in South Carolina four times including 2002, 2004, 2005, and 2006 (SC Chamber/Elliott Davis. In June 2007, the bank was added to the Palmetto 25, a list of S.C.’s largest publicly held companies. In 2006, the bank was also recognized as one of the Top 15 Best Places to Work in South Carolina by the SC Chamber of*



*Commerce. First Reliance Bank offers Totally FREE Checking, Totally FREE Business, FREE Coin Machines, a Nationwide NO FEE ATM Network, and a 5 Way Mortgage Service Promise. It also offers 8-8 Mon.-Sat. Extended Hours in all of their Florence locations. Its **Easy to Do Business With™** standard has earned the young bank a customer satisfaction rating of 93% (Performance Solutions-May 2007-Audited). First Reliance Bank is traded as FSRL.OB.*

